**Mandatory Assignment 1 – Question 3**

**Data Preprocessing**

Machine learning applications in all technology fields and applied in real-life problems have increasingly continued to diversify and increase exponentially (Maharana et al., 2022). In today’s world which is characterized through big data and increasingly large datasets, data preprocessing techniques have become essential for knowledge discovery. Despite being less known than other steps in the data analysis process, data preprocessing is a crucial step that often involves significantly more effort and time than subsequent steps (Ramirez-Gallego et al., 2017). According to estimates data preprocessing can take up between 50% to 80% of the entire time spent (Pyle, 1999; Kadhim, 2018). These estimates show the significance of this vital step in the knowledge discovery process.

Big data has led to the abundance of raw data at an ever-increasing pace which needs to be analyzed to extract their underlying value (Mayer-Schnberger & Cukier, 2013; Garcia et al., 2016). However, this raw data is highly vulnerable to missing data, noise, outliers, and inconsistency because of their huge size, multiple resources, and their gathering methods (Alasadi & Bhaya, 2017; Ramirez-Gallego et al., 2017). The goal of data preprocessing is to reduce the complexity in these datasets so that they can be easily processed by data mining applications for knowledge discovery.

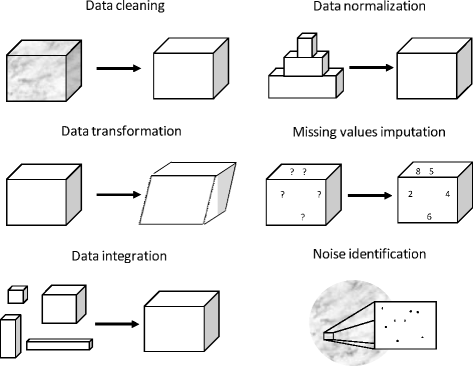
Maharana et al. (2022) cluster the problems with this raw data in three categories: too much data, too little data, and fractured data.

Too much data can become a problem due to irrelevant data or noisy data in the dataset. Substantial data sizes can also take up a lot of computation space and therefore significantly increase processing time (Beynon et al., 2001; Donoho, 2000).

If the available data includes an insufficient amount of data of all kinds, the reliability of the knowledge gained from the data may be questionable and possible cannot be used for generating data insights (Graham, 2009).

Fractured data can become an issue when deriving data from several groups or different platforms. This incompatibility in goals, depth, and standard can lead to problems during the modeling (Maharana et al., 2022).

Data preprocessing techniques aims to address these problems. These techniques include data cleaning, integration, transformation, and reduction (Alasadi & Bhaya, 2017; Sutha & Tamilselvi, 2015; Garcia et al., 2016). Figure 1 displays these techniques for data preprocessing. These techniques also help to improve the data quality for better and more efficient performance of the adjacent knowledge discovery steps and are thus essential for efficient value creation of big data (Razavi et al., 2006). Ultimately, the decision which techniques to use always depends on the unique characteristics of the data available as well as its sources (Bolón-Canedo et al., 2015).



*Figure 1 (Source: Garcia et al., 2016)*

While research has clearly shown the necessity of data preprocessing in knowledge discovery (e.g., Ramirez-Gallego et al., 2017; Bolón-Canedo et al., 2015), there are also some limitations to data preprocessing which need to be carefully evaluated. These limitations include overfitting risks, loss of information, computational overhead, and domain specificity.

Overfitting is significant problem especially in machine learning. It occurs due to noise, the limited size of the training set, as well as the complexity of classifiers (Ying, 2019). Reducing this effect is crucial to guarantee a model’s performance when dealing with real-world issues by feature selection (Rice et al., 2020; Ying, 2019).

Too much data cleaning while preprocessing data can also result in the loss of relevant information for the knowledge discovery thus generating an inaccurate image of the data available (Garcia et al., 2012).

Additionally, some preprocessing techniques can be computationally expensive, especially given the large amounts of data they need to handle. Assessing the computational cost of preprocessing steps and optimizing them is necessary to maintain efficiency in model training and deployment (López et al., 2012).

Lastly, preprocessing methods often need to be tailored to specific domains. Understanding the domain and characteristics of the data is crucial to choosing appropriate preprocessing techniques that align with the specific requirements and challenges of the given application (Isensee et al., 2018; Bolón-Canedo et al., 2015).

In conclusion, while data preprocessing plays a significant role in the knowledge discovery process of data, ensuring its effectiveness, its limitations must be carefully evaluated to strike a balance between enhancing model performance and preserving the integrity and generalizability of the underlying data.

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